

# 18th Annual Native American Music Awards

### **PLATINUM-\$20,000**

- Featured top level event Spotlight sponsor stating "the 18th Annual Native American Awards program sponsored by Your Company on all printed materials and all show programs to be distributed to each attendee & artist
- "Your Company name presents the Native American Music Awards" in all Awards billing at the live Awards ceremony; one advertising spot airing during the awards show at the intro.
- Company mentions and/or logo inclusion in all Awards Show scripts and any resultant *High Visibility* Broadcasts, Streams and chats.
- Company Name and Logo Inclusions in all National press releases, advertising, electronic broadcasts, and ballots to the Awards online membership consisting of over 50,000 registered members
- Company name and Logo featured on our website, <u>www.NAMALIVE.com</u>
  with a direct link to your website and additional social media exposure
  on our facebook & twitter accounts and venue websites
- Ten (10) Preferred VIP seating tickets to our annual Awards Show & Pre Show Red Carpet Meet & Greet
- Two Company representatives as ON STAGE category presenters
- Your Company logo featured on the official commemorative Awards
   T-shirt
- Banners with your logo prominently displayed on the red carpet,
   backstage and at the winners photo booth



#### GOLD-\$10,000-\$7,500

- Featured sponsor as "The Native American Music Awards is brought to you by Your Company" in all Awards billing of the live program
- Featured 30 second commercial spot during the live event attended by over 3500 people; airing two times during the awards show at the intro, intermission.
- Company mentions and/or logo inclusion in all Awards Show scripts and any resultant *High Visibility* Broadcasts, Streams and chats.
- Company Name and Logo Inclusions in all National press releases, promotions, advertising, electronic broadcasts, and voting ballots to the Awards voting membership consisting of over 50,000 registered members from across the country.
- Company name and Logo featured on our website with a direct link to your website
- Six (6) VIP Tickets to Awards show and Post Show Artist Meet & Greet
- Two Company Representatives Featured as On Stage Guest presenters
- Featured logo on back of official Awards T-Shirt



#### **SILVER -** \$5000

- Supporter Billing as "This program was also supported in part by Your Company Name in all Awards billing of the live program
- Supporter Tags and Thank yous in Awards programs, scripts and and any resultant *High Visibility* Broadcasts, Streams and chats.
- Company Name Inclusions in all National press releases, promotions, advertising, electronic broadcasts, and voting ballots to the Awards voting membership consisting of over 50,000 registered members from across the country.
- Company name and Logo on our website with a direct link from your Website to ours
- Four (4) Complimentary VIP tickets to our annual Awards show and Post Show Meet & Greet

## **BRONZE** - \$2500

- Supporter Billing as "This program was also supported in part by Your Company Name in all Awards billing of the live program
- Name inclusion in all national publicity, promotions and advertising
- Direct link from your website to ours
- Two (2) Complimentary VIP tickets to our annual Awards show and Post Show Meet & Greet

#### OTHER WAYS TO SHOW YOUR SUPPORT

The Native American Music Association, a 501(c)(3), directly assists Native American musicians and continues to educate the general public throughout the year. Our major programs include:

- 1) Finding innovative ways to showcase our artists and share their music with national and mainstream radio outlets & syndicated radio programs,
- 2) Creating a free listen & vote station on our website for the general public featuring digitized audio & video tracks
- 3) Offering free downloadable music, special cd & dvd projects for radio, community & Public television, and the public at large
- 3) Youth Suicide Prevention bracelets saying "We Are Here For You" bracelet for distribution to our artists & their communities,
- 4) Emergency financial assistance for musicians with health issues, or personal emergencies where assistance is needed
- 5) Emergency heat assistance for families with elders & young children
- 6) Establishing and maintaining the world's largest music and performance video archive of Native artists,
- 7) Creating new performance opportunities for award-winning and nominated artists for inclusion at major concerts & festivals,
- 8) To create and distribute an electronic national artist contact directory for music festivals & booking agents to increase performance opportunities (New)
- 9) Maintaining a voice with the Grammys to ensure the inclusion of both traditional and contemporary Native American music
- 10) Holding a seat on the Grammys and sending a NAMA representative to participate in the screening committee meetings each year

All contributions are tax deductible to the Native American Music Association, Inc.